



Fort Myers, Florida 33907 | P: 440.670.5970 | E: hello@megdoyle.com | www.megdoyle.com

SUMMARY OF QUALIFICATIONS

Highly creative and passionate **Graphic Designer** with extensive experience in print and web design. Extremely detail oriented and self-motivated; a well-rounded individual with exceptional work ethic and problem solving skills. Proficient in Adobe Creative Suite programs with strong conceptual, layout and typographical skills. Organized, resourceful and able to meet deadlines in a fast-paced environment.

EMPLOYMENT

CLAYMAN & ASSOCIATES • October 2013 – February 2018
SENIOR GRAPHIC DESIGNER

Collaborated with marketing team to create print and web design for both B2B and B2C clients. Conceived and designed complete branding packages including logo design, stationery, web design, advertising, signage, vehicle graphics and print collateral. Worked within existing brand specifications to create various print pieces.

VARIOUS CLIENTS • July 2009 – Present
FREELANCE GRAPHIC DESIGNER

Handled various freelance projects from concept through completion. Collaborated with clients and photographers to conceive designs, meet deadlines and achieve client objectives. Projects included websites, mobile websites, logos/branding, social media, direct mail, advertising, album artwork, merchandise graphics, web graphics and various promotional print pieces.

ULLMAN DESIGN • February 2011 – April 2012
GRAPHIC DESIGNER

Collaborated with design team to create logos/branding, stationery, social media integration, websites, print and online advertisements, brochures, magazines and promotional pieces for a large variety of clients.

DOWNING EXHIBITS • August 2010 – December 2010
GRAPHIC DESIGNER

Created tradeshow exhibits and point of purchase displays for various clients.

LUNAR COW DESIGN • August 2007 – July 2009
GRAPHIC DESIGNER

Conceived and designed visitor guides, maps, brochures, print and online advertisements, flash and HTML websites for a wide range of clients, including several Six Flags Theme Parks and numerous visitor bureaus.

- Developed initial prototype phases of interactive map tool, which became a new service offered by Lunar Cow.
- Assisted in the redesign of park maps for all 12 domestic Six Flags locations, earning rave reviews from Six Flags Corporate.
- Consistently recognized for exceptional work ethic, attention to detail and overall passion for projects.

EDUCATION

BACHELOR OF FINE ARTS • Graphic Design
MARIETTA COLLEGE • Marietta, OH
GRADUATION DATE: May 2007

AWARDS & EXHIBITIONS

Juried Student Show (2004, 2006, 2007)
Best of Show, Design (2006)
Circle of Excellence Outstanding Junior Award (2006)

TECHNICAL PROFICIENCY

Illustrator
Photoshop
InDesign

Wordpress
HTML5 & CSS3
JavaScript

Microsoft Office
HDR Imaging
Acrobat

Digital Photography
Video Editing
Mac & PC Platforms

SKILLS

Corporate Identity
Digital Illustration
Destination Marketing

Publication Design
Direct Mail
Map Illustration

Web Design
Promotional Design
Photo Retouching

Interactive Media
Photography
Copy Writing & Editing