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SUMMARY OF QUALIFICATIONS

Highly creative and passionate **Graphic Designer** with extensive experience in print and web design. Extremely detail oriented and self-motivated; a well-rounded individual with exceptional work ethic and problem solving skills. Proficient in Adobe Creative Suite programs with strong conceptual, layout and typographical skills. Organized, resourceful and able to meet deadlines in a fast-paced environment. Always striving to increase skill set and evolve with new tech.

EMPLOYMENT HISTORY

B-SQUARED ADVERTISING ■ June 2023 — Present

ART DIRECTOR & GRAPHIC DESIGNER

Collaborated with advertising team to design award-winning print and digital campaigns, branding packages, print collateral and website designs for clients in various industries including realtor estate, builders, developers, country clubs, education, retail and tourism. Integrated AI tools to improve workflow and create time-efficient designs.

CLAYMAN & ASSOCIATES ■ October 2013 — February 2018

SENIOR GRAPHIC DESIGNER

Collaborated with marketing team to create print and web design for both B2B and B2C clients. Conceived and designed complete branding packages including logo design, stationery, web design, advertising, signage, vehicle graphics and print collateral. Worked within existing brand specifications to create various print pieces.

VARIOUS CLIENTS ■ July 2009 — Present

FREELANCE GRAPHIC DESIGNER

Handled various freelance projects from concept through completion. Collaborated with clients and photographers to conceive designs, meet deadlines and achieve client objectives. Projects included websites, mobile websites, logos/branding, social media, direct mail, advertising, album artwork, merchandise graphics, web graphics and various promotional print pieces.

ULLMAN DESIGN ■ February 2011 — April 2012

GRAPHIC DESIGNER

Collaborated with design team to create logos/branding, stationery, social media integration, websites, print and online advertisements, brochures, magazines and promotional pieces for a large variety of clients.

DOWNING EXHIBITS ■ August 2010 — December 2010

GRAPHIC DESIGNER

Created tradeshow exhibits and point of purchase displays for various clients.

LUNAR COW DESIGN ■ August 2007 — July 2009

GRAPHIC DESIGNER

Conceived and designed visitor guides, maps, brochures, print and online advertisements, flash and HTML websites for a wide range of clients, including several Six Flags Theme Parks and numerous visitor bureaus.

- Developed initial prototype phases of interactive map tool, which became a new service offered by Lunar Cow.
- Assisted in redesigning park maps for 12 Six Flags locations, earning rave reviews from Six Flags Corporate.

EDUCATION

BACHELOR OF FINE ARTS ■ Graphic Design

MARIETTA COLLEGE ■ Marietta, OH

GRADUATION DATE: May 2007

AWARDS & EXHIBITIONS

Juried Student Show (2004, 2006, 2007)

Best of Show, Design (2006)

Circle of Excellence Outstanding Junior Award (2006)

TECHNICAL PROFICIENCY & SKILLS

AI Design/Workflow Tools
Adobe InDesign
Creativity & Strategy
Design Principles
Communication
Destination Marketing
Website Design
Interactive Media

Adobe Illustrator
Wordpress, HTML & CSS
Typography & Typesetting
Problem Solving
Branding & Identity
Digital Marketing
Map Illustration
Publication Design

Adobe Photoshop
Microsoft Office
Copy Writing & Editing
Idea Generation
Print Advertising
Digital Illustration
Direct Mail
Photo Retouching